

Social Media Guidance

This guidance offers help to make sure that your online activity, whether in a personal or professional capacity, does not conflict with the professional image of the World Ju-Jitsu Federation (WJJF)

Information placed on social media could potentially end up in the public domain and be seen or used by someone it was not intended for, even if it was intended to be 'private' or is on a closed profile or group. It is likely that any information placed on social media will be considered to be a public disclosure.

Always think before you post

Social media is instantly available through mobile devices, making it easy to comment before you have given yourself time to reflect. This can have unintended consequences. Take time to think before you post. Someone could take a screen shot of your post, and it will always then be in the public domain.

Understand the line between what is appropriate and what is not

Ask yourself whether you would feel comfortable if a friend, a family member or someone from another Martial Arts organisation saw or shared your post and that they were offended by its content, also if it offended a 3rd party. If this is the case don't post it.

Follow the WJJF Code

The WJJF Code sets out the core values of integrity, honesty, objectivity and impartiality – and the standards of behaviour that are expected of us whether we are online or offline. Sharing your personal view about the WJJF or any other Martial Arts Governing Body could be seen as breaking the code and could damage both the WJJF and your own reputation.

Comply with our Policies

All WJJF participants and their families are expected to familiarise themselves and comply with WJJF policies, including the following:

It is not acceptable to bring the WJJF into disrepute or create an adverse effect on public confidence in the WJJF, this applies at all times.

Understand the legalities

You are responsible for everything you post online. The key things to remember are:

- Don't disclose sensitive or confidential information about other people, as this could breach the Data protection Act (DPA) or other legislation.
- Don't make derogatory remarks about, other individuals, groups or organisations
- Don't bully harass or discriminate
- Don't break copyright laws
- Have an understanding of the effects your comments on social media can have on others

Be aware that your privacy is not guaranteed online

Your privacy settings do not guarantee that anything you post online will remain private. A Facebook “friend” may pass your comments on.

Be careful who you interact with

Before joining a “group” or affiliating yourself with other organisations, campaigns or individuals, check that its views are appropriate for you and do not contradict with the integrity of the WJFF

Also it is important to understand that liking or retweeting posts of organisations or individuals isn’t always appropriate. Be careful about what you support online and how appropriate it is to pass on to others.

Do not act online in a way that you wouldn’t in day to day life

For example by being offensive, displaying offensive images, inciting inappropriate behaviour in others, spreading rumours, re-posting offensive information that has been posted by others, or posting official WJFF information you are not authorised to disclose.

Do not become an investigator

If you come across someone using social media inappropriately do not engage with them, seek to discover more details about them, or attempt to encourage further inappropriate behaviour. Simply report what you have seen to the WJFF.

Do not contact the media

Before engaging with the media or press authorisation must be obtained from the WJFF Management.